

10298 N. Morgan Blvd
Cedar Hills, UT 84062
385.321.3844
EthanFlakeiscool@gmail.com

ETHAN FLAKE MARKETING GRAPHIC DESIGNER

MY PORTFOLIO

Skills

Expert in Illustrator, Photoshop, InDesign, XD/Figma, After Effects, Basic HTML/CSS, Marketing Material, Printing, Pantone Color Knowledge, Product Design, Incentive Programs, Advertising, Brand Growth, Slide Deck Builds, UI Web Design, Creative Art Direction

Notable Freelance

Samsung-Apparel Design, Art Direction, Marketing
Omano Tequila-Branding, Web Design, Logo Design, Social Marketing, Product Sheets, Flyers, Web Display Ads
In The Huddle-Cover Art, Branding, Marketing Direction
Inner Paw-Website Design, Image Retouching, Product Marketing
Elevate-Visual Identity, Digital Mockups, Product Design, Client Relations, Marketing
Save The Salt Lake-Apparel Design, Art/Marketing Direction, Banner Design
Mia Solano-Promotional Product Art and Design, Visual Content, Business Cards, Uniform Design
Untamed Til' Death-Creative Art Direction, Brand Identity Campaign, Social Media Marketing, Web Display Ads
Orem High School-Apparel Design Campaign
Caliber-Art Direction, Branding and Apparel Design
Kris Krohn- Apparel Design, Flyers, Posters, Marketing Material

Adobe CC & Design App Skills

Illustrator	<div style="width: 100%;"></div>
Photoshop	<div style="width: 100%;"></div>
AfterEffects	<div style="width: 100%;"></div>
InDesign	<div style="width: 100%;"></div>
XD/Figma	<div style="width: 100%;"></div>
Free Resources (Canva)	<div style="width: 100%;"></div>

My mission is to provide dynamic and vibrant marketing content along with on brand graphic design and strategy. Whether it's a logo design, web design, incentive programs, apparel design, pitch decks or something as complex as putting together effective media campaigns. I help clients by providing outstanding graphic design materials in addition to marketing content that are eye catching and relate to each clients specific brand and mission statement.

Experience

ION Solar / Sales Marketing Lead Graphic Designer

Jan. 2021 - Present, Provo, Utah - Corporate Office

- Identify and implement successful creative strategies for our teams needs
- Manage brand integrity through social media and company message groups a consistent look and feel through multiple platforms
- Design and produce slide decks, PowerPoint presentations, brochures, marketing, recruiting, and promotional collateral material
- Work directly with creative art director and president to ensure incentive programs, uniforms, posters, banners and design projects are executed on time by my design team
- Collaborate with my Sales Marketing Team to strategies upcoming campaigns and go over creative briefs
- Delegate specific duties and areas of projects to different members on team

JamboJon /Web & UI Designer/Graphic Designer - Web Team

May 2020 - Feb. 2021, Draper, Utah - Remote

- Built web layout and infrastructure using Adobe XD
- Optimized client performance through information layout
- Collaborate with creative art director and web team to ensure client goals are met
- Leverage branding expertise in enhancing clients corporate image to maximize profitability and growth
- Develop graphics and web layouts while leveraging typography, hierarchy and design principles to mirror company brand style

Anderson Monograms /Graphic Designer and Print Production Specialist

August 2018 - Jan. 2021, Orem, Utah

- Utilized Illustrator and Photoshop to create client mockups for print production and virtual production
- Coordinate with the client to successfully create eye catching graphics suitable for target audience
- Implemented rebrand of company logo, letterhead, apparel, website, signage, advertising and print materials
- Successfully grew the companies brand and visual recognition

Education

Utah Valley University /A.A. in Graphic Design, active B.F.A

Sept. 2017 - May 2020 Orem, Utah

- Maintained 3.8 GPA throughout schooling
- Design Student-Council posters and education weekly flyers
- Member of the Graphic Design Club of UVU

Mtec /Digital Media Certification (A.A. Equivalent)

Aug. 2016 - June. 2017, Lehi, Utah

- Graduated with 4.0 and 100% completion rate
- Adobe Suite, Web Design, Typography and Motion Graphics proficiency from intensive creative literacy course

Whatcom College /General Studies

Aug. 2010 - June. 2011, Bellingham, Washington

- General Classes and Studies
- Gave me ability to transfer to University